



CULTIVATE

TO STRENGTHEN
THIS GENERATION
AND GROW THE
NEXT GENERATION
INTO A DEEP, ABIDING
RELATIONSHIP WITH
JESUS CHRIST



THE WELL

MISSION PROPOSITION

With a mission statement of **HELPING PEOPLE CONNECT TO GOD AND TO EACH OTHER IN EVERY NEIGHBORHOOD**, The Well Community Church began in 2002 in Fresno with 40 college students huddled in a living room.

We asked ourselves, *what kind of church would we want to be a part of?* And we answered on a whiteboard with words that read: Authentic. Theologically old-fashioned (but still cool). Simple. Small groups. Ministry in teams. Healthy families. Missional. High in innovation. Service. Worship. Community care. Sound biblical truth. Spirit-led. Inclusive in community. Strong in leadership.

Still holding true to those values 16 years later, the now multisite, multigenerational movement reaches more than 3,000 adults, 400 students, and 750 kids in weekly attendance at 10 gatherings on 2 campuses.

Our vision is to prepare and develop disciples, growing people into a deep and abiding relationship with Jesus Christ. Yet we face tremendous challenges. We recognize an entire culture rejecting God and biblical morality, having such a distorted view of godliness that we are experiencing the first post-Christian generation, lacking gospel influence and obedience to Christ. We believe the gospel is the only lasting, life-giving answer, and if the church doesn't reach our neighborhoods, someone or something else will.

“Fresno, CA is ranked 33rd among the most post-Christian cities in America.”^[1]

Cemented in solid biblical teaching, The Well remains relevant and deeply committed to reaching the unreached with the message of hope in Christ, with a strong emphasis on the next generation. We are currently positioned to have significant impact and influence on our city, and God has been preparing us for this moment for years.

“We are not building a church. The church is the people, not the building. We've been building the church for 16 years.”

– Brad Bell, Directional Leader, The Well Community Church

Cultivate

is a 3-year campaign to strengthen this generation and grow the next generation into a deep, abiding relationship with Jesus Christ.

The Lord desires for us to love Him and our neighbor so that our spiritual influence will be far-reaching into the community. We must be prepared to speak the truth in love, and without fear, as we help point others to Christ.

Far too many parents are suffocating in sin, ill-equipped to disciple their children, and parenting in isolation. This isolation and despair produces addiction, abuse and shame. Without a compass for spiritual health, kids and students drift further and further away from the absolute truth of God's Word, living in compromise.

The current Barna study indicates that nearly half of all Americans who accept Jesus Christ as their savior do so before reaching the age of 13 (43%), and that two out of three born again Christians (64%) made that commitment to Christ before their 18th birthday.^[2]

What if there were a church deeply committed to being a safe haven for the broken, with sound biblical teaching and accountability for the youth in our city? Or simply space for those in broken relationships to connect to God and to each other, fostering reconciliation and redemption? Or a class intended to help you help your child with bullying? Or how-to tools designed to bring others to faith, equipping students and adults in positions of great influence in their schools and workplaces?

Cultivate is the catalyst for significant gospel-centered eternal impact, empowering kids, students and adults to proclaim Christ. And it is imperative that we do so.

A good man leaves an inheritance to his children's children.

Proverbs 13:22a, NASB

We are called to raise faithfulness in our children, and their children, and the generations to come. Holding steadfast to the guiding principle of focusing on health and allowing for growth, there are 3 goals in 3 years that define our Cultivate campaign: The First Fruit, Fig Garden Campus Renovation, and North Campus Relocation.

“As we work to share the gospel and be the church in our surrounding community, we tend to want instant results and gratification. We want to plant the seed and see immediate life change. But how often is that the case? And where is the faithfulness in that? Before a seed takes root, the soil must be healthy enough to receive it. It has to be tilled or even cultivated. Our job is to ‘Trust in the Lord and do good; Dwell in the land and cultivate faithfulness’ (Psalm 37:3, NASB). Even if it is to till the soil so it is prepared to receive the seed from someone else. My prayer is that we will be a church that trusts in the Lord, dwells in the land, and cultivates, develops and practices faithfulness every day. - Keegan





THE
FIRST
FRUIT

\$500,000

GENEROSITY GIVING

WE SERVE A GENEROUS GOD – big enough to change the heart of the nations – calling His church to be like Him in every way. The Lord desires for us to reach the poor and orphaned, the fatherless, the prostitutes, the sick, the illiterate and the unskilled, in all parts of our city. Therefore, the first fruit of \$500,000 from Cultivate will be strategically invested into local gospel-centered initiatives.

Understanding the unique hardships that exist in our city, and doing for some what we wish we could do for all, we have carefully chosen to make a significant investment back into our local community, meeting practical needs that can open doors for the gospel to move and transform lives.

ORPHAN CARE

\$90,000

SAFE FAMILIES FOR CHILDREN

Supports parents in crisis by giving them time to get back on their feet while their children are cared for in a safe and loving environment.

CITY WITHOUT ORPHANS

Bridges the needs of foster and orphaned children with local churches that have tangible resources to provide for them.

CENTRAL VALLEY CHRISTIAN ALLIANCE FOR ORPHANS

Unites churches and orphan advocates in the Central Valley of California to collectively care for local and global orphans.

COMBATING HUMAN TRAFFICKING

\$90,000

MADE FOR THEM

Fights against the human trafficking of men, women and children in forced labor and sexual exploitation by promoting social justice and human rights, and supporting the needs of survivors.

BREAKING THE CHAINS

Works with law-enforcement agencies to provide services to adult female victims of human trafficking, including rescue, job training, counseling, addiction treatment, and transitional or long-term housing.

CENTRAL VALLEY JUSTICE COALITION

Consists of community members, pastors, government leaders and agencies, NGOs, church leaders and abolitionists who seek to prevent the exploitation of human rights and desire to bring holistic, lasting change to those impacted by human trafficking and related forms of modern-day slavery in the Central Valley.

LOCAL INITIATIVES

\$160,000

EVERY NEIGHBORHOOD PARTNERSHIP

Connects churches and community partners with underserved school neighborhoods to meet literacy needs and be an active presence at Saturday Sports, helping kids grow spiritually and in their character. They also mobilize individuals, groups and organizations to serve alongside residents and existing non-profits through servefresno.org.

MARTIN PARK

Provides a safe place for children and families living in the Lowell Neighborhood in Downtown Fresno to repair brokenness, build the community, and be a safe haven for others.

PREGNANCY CARE CENTER

Offers help and hope to women facing unplanned pregnancies, presents sexual abstinence as a positive lifestyle for singles, and provides opportunity for healing and restoration to those who have been hurt by abortion, while sharing the love of Jesus Christ.

LOCAL CHURCHES

\$60,000

NEIGHBORHOOD CHURCH

A threefold Sunday worship gathering, small business incubator, and non-profit ministry working for the renewal of Jackson neighborhood by preaching Jesus, meeting practical needs and building community.

SAINT REST BAPTIST CHURCH

A family of people committed to transforming the community and following Jesus through Spirit-filled worship and intimate discipleship.

NEXT GENERATION MINISTRY INTERNSHIPS

\$100,000

This will be a strategic investment in high school and college students through a summer internship program designed to provide a high-impact leadership development and training experience, which would include serving at various ministry events while being mentored by The Well's pastoral staff. In addition, a 9-month ministry internship exposes the next generation to the inner workings of a church, helping to discern best positions of service and potential calling to vocational ministry.



\$1.5 MILLION

ONGOING MISSIONS INVESTMENT

Each year for the 3-year duration of Cultivate, The Well Missions fund, resourced by 10% of all tithe, will match the first fruit of \$500,000, thus increasing the total missions investment to at least \$2 million.

With significant kingdom investment in the following local and global gospel-centered partners and initiatives, our desire is to watch Christ use our faithful giving to change lives far beyond our walls. The Well identifies a Local or Global Partner as an organization which fulfills the following:

- 1 EXECUTING THE GREAT COMMISSION BY CONNECTING PEOPLE TO GOD
- 2 BUILDING INROADS WITH THE CHURCH
- 3 HAVING A HOLISTIC POSTURE IN MINISTRY
- 4 MAKING DISCIPLES
- 5 AGREEMENT WITH THE WELL'S STATEMENT OF FAITH

LOCAL

GOSPEL-CENTERED INITIATIVES

Our **Local Partners** have a heartbeat for the city and a desire to be immersed in the daily lives of people. While targeting critical needs, they exist not to fix people, but to empower them to have spiritual influence in their neighborhoods and surrounding areas. By providing job training, agricultural skills, economic or community development, or discipleship environments, these Partners offer the means to help our church come alongside them to reach people with the gospel. Similarly, our **Local Affiliates** influence the city for Christ, seeking life and heart change, but don't fulfill all 5 of the above filters.

Our **Local Extended Families** choose to serve the unreached in our city by living and working in target neighborhoods, building relationships, rooting themselves in the culture, and providing various forms of ministry – all the while helping people connect to God and to each other.

In an ongoing effort to partner with other **Local Churches** to help one another become even more effective in our community and continue the work of gospel-centered reconciliation in our city, we are relationally connected to and invested in specific churches that are on mission with us as part of the larger body of Christ.

LOCAL PARTNERS

\$290,000

Total invested over 3 years as we expand the reach of our Local Partners by 1 each year

HUME LAKE CHRISTIAN CAMPS

With an emphasis on ministries for youth, they utilize their camp context to help people accept Jesus Christ as their personal Savior, grow in their faith and Christian character development, and learn to devote their lives in service to the Lord.

EVERY NEIGHBORHOOD PARTNERSHIP

Connects churches and community partners with underserved school neighborhoods to meet literacy needs and be an active presence at Saturday Sports, helping kids grow spiritually and in their character. They also mobilize individuals, groups and organizations to serve alongside residents and existing non-profits through servefresno.org.

FRESNO RESCUE MISSION

Reaching out to the homeless, drug- and alcohol-dependent, impoverished families, neglected and abused children, single transient adults, and other displaced people in the greater Fresno County area, they partner with the Christian community, social service agencies, businesses, families and individuals to meet the spiritual and physical needs of all men, women and children in our community.

YOUTH FOR CHRIST

Works with local churches and other like-minded partners to relationally connect with and reach unchurched middle school and high school students, as well as those in juvenile hall, and pregnant and parenting teens, raising them up to be lifelong followers of Jesus.

ESA LOVE INC.

Having a heartbeat of the many ministries in the area and bringing like-minded people together to serve, they mobilize churches in Fresno and Clovis to show God's love by providing care to the poor and disabled, meeting practical needs in the community.

FRESNO CHRISTIAN SCHOOLS

Provide education for elementary through high school students, equipping young people for life and service for Jesus Christ through biblical foundations, Christlike character development, and academic preparation, in partnership with the home and local church.

FELLOWSHIP OF CHRISTIAN ATHLETES

Sets up coaches to be positive role models to the students they work with, and presents the gospel to athletes and other students, giving them a place to connect with their peers and encourage one another to stand up for their faith on and off campus.

RESCUE THE CHILDREN

Provides emergency and long-term services in a protected, secure environment to at-risk, abused, previously incarcerated, or homeless women, and their children, giving them the opportunity to get away from destructive lifestyles and offering them a place to heal, learn, grow, and ultimately become productive members of society.

LOCAL AFFILIATES

\$66,000

Total invested over 3 years as we expand the reach of our Local Affiliates by 1 each year

SAFE FAMILIES FOR CHILDREN

Supports parents in crisis by giving them time to get back on their feet while their children are cared for in a safe and loving environment.

OFF THE FRONT

Helps kids in impoverished areas of Fresno learn how to set customized goals and work hard to reach those goals so they can break away from the hindrances they face in the areas of education and obesity, thus motivating each child toward academic progress and a healthy lifestyle that will continue in the years ahead.

LIVE AGAIN FRESNO

Aims to someday see a healthy and flourishing Addams neighborhood by advocating to shorten motel tenancy, and providing a safe place during risky afterschool hours for direct mentorships and engaging activities for Parkway youth, so they can break the cycle of the life they were brought into.

BREAK THE BARRIERS

Dedicated to accelerating awareness, understanding, acceptance and education for all people with various abilities by promoting inclusive programs such as integrated sports, performing arts, aquatics, and health and fitness, encouraging every student to reach their full potential.

HABITAT FOR HUMANITY

As a non-profit international Christian ministry that seeks a world where everyone has a decent place to live, they share the love of God by bringing people together to build homes, communities and hope.

CENTRAL VALLEY CHRISTIAN ALLIANCE FOR ORPHANS

Unites churches and orphan advocates in the Central Valley of California to collectively care for local and global orphans.

FRESNO INTERDENOMINATIONAL REFUGEE MINISTRIES (FIRM)

Meets the needs of refugee communities in Fresno County, providing them with health, education and advocacy programs, while also engaging in outreach and gospel-centric ministry.

LINK CARE CENTER

Exists to educate, train and counsel missionaries, pastors and the community, and works with churches and denominations to resolve conflict within the staff and congregation, so people can be more effective in life and ministry.

FAMILY HEALING CENTER

Provides critical services to women and children who are victims/survivors of sexual and physical abuse, domestic violence, and victims who witness abuse, including forensic interviews and medical examinations, victim advocacy, case management and review, and therapeutic intervention.

LOCAL EXTENDED FAMILY

\$108,000

Total invested over 3 years as we expand the reach of our Local Extended Family by at least 1

MANUEL AND KIM CONTRERAS (WORLD IMPACT)

A former gang member and a small town girl from the Midwest, the Contreras family is investing in the Hidalgo neighborhood and inviting people into the Word of God with the support of World Impact.

LORNE BELL (FCA)

As the Fresno County Area Representative of Fellowship of Christian Athletes, Lorne Bell shares the gospel and the many lessons God taught him as a college student athlete on public school campuses.

BRIAN KING (FRESNO STREET SAINTS)

Director of the Fresno Street Saints, Brian King works in the Southwest Fresno community to empower and train area residents to become community leaders.

LOCAL CHURCHES

\$60,000

Total invested over 3 years as we expand the reach of our Local Churches by 1 each year

SAINT REST BAPTIST CHURCH

WESTSIDE CHURCH OF GOD

PASTORAL RESIDENT PROGRAM

\$380,000

Total invested over 3 years

Aimed at preparing biblically qualified men who have an affirmed calling to plant biblically faithful, gospel-centered churches that are committed to planting other biblically faithful, gospel-centered churches, our goal with the Pastoral Resident Program is to help train, resource and equip them before they launch.

Serve Fresno

\$125,000

Total invested over 3 years

Serve Fresno exists to express love to others and our community. As local volunteers invest their time serving shoulder to shoulder with others on a regular basis, they will start to take ownership of the city, learning to love the uniqueness of it and the people who reside here, caring for them in a deeper way.



GLOBAL

GOSPEL-CENTERED INITIATIVES

Our Global Partners, Global Extended Family, and Global Interns, collectively seeking the unreached for Christ in 8 diverse countries, offer multiple outlets for our church body to build relationships and trust with various cultures, so as to have a platform to enter in, be known, and share the good news of Christ.

In parts of the world that have never before heard the gospel, our **Global Partners** are helping to engage churches, college students, youth groups, and short and long-term missionaries in ministry overseas, so that our spiritual influence is far-reaching into diverse cultures and countries. Instrumental in caring for the lost and hurting, these partners are able to spread the gospel through various avenues, such as the creation of jobs, provision of clean water, sports programs, tutoring, medical clinics and orphan care.

Embedded in another country for a minimum of 3 years, with a heart to change their whole life for Christ, our **Global Extended Family** cultivates trust within unreached people groups by meeting a physical, emotional or educational need over time. Strategically aligned with various Partners and organizations, our overseas church family seeks to share the gospel and make disciples in places few Americans have seen.

For a summer, semester, or up to 2 years in-country, our **Global Interns** are exposed to discipleship environments overseas in hopes of confirming God's calling for ministry and/or long-term missions.

Our 2-week long **Global Exposure Trips** allow our church body to experience the amazing things God is doing in and through our Global Partners, Global Extended Family, and Global Interns. As more and more teams are exposed to the spiritual and physical needs of a country, our hope is to foster relationships through prayer and evangelism, encouraging hundreds of children that there is a Heavenly Father who loves them. To date, we have sent Exposure Trip teams to over 50 countries and continue to resource 10-12 global trips each year, including a team of 15 high school students committed to serving overseas in the Dominican Republic.

GLOBAL PARTNERS

\$240,000

Total invested over 3 years as we expand the reach of our Global Partners by 2 each year

WEST AFRICAN VOCATIONAL SCHOOLS (WAVS)

WAVS is a Christian non-profit in Fresno that offers hope and opportunity to young men and women in Guinea-Bissau by teaching them critical job skills, such as auto mechanics, welding, sewing, computer basics and English.

INTEGRATED TRIBAL DEVELOPMENT PROGRAM (ITDP)

ITDP works to help improve the lives of the Hill Tribes in Northern Thailand by providing fresh drinking water, teaching practical agriculture skills, supporting economic development through fair trade coffee grown by the villagers, helping build and support schools and medical facilities, and by sponsoring children.

STUDENTS INTERNATIONAL (SI)

SI focuses on long-term, ongoing Christian community development in Costa Rica, Dominican Republic, Guatemala and Nicaragua, through full-time staff missionaries serving in those countries.

HAITI GOSPEL OUTREACH (HAITIGO)

HaitiGO works within the community in Pignon, Haiti and surrounding towns. They provide care for orphans, discipleship, public health for the community, and create sustainability by empowering Haitian Christians.

GLOBAL EXTENDED FAMILY

\$216,000

Total invested over 3 years as we expand the reach of our Global Extended Family by 2 each year

JESSIE RYBACZYK (COSTA RICA)

Jessie serves as a long-term missionary with Students International (SI) in Desamparados, Costa Rica, working in the areas of fitness programs, team sports outlets, and mentorship, showing Christ's love to students of all ages and helping them reach their God-given potentials.

BRANDON AND KIMBER JONES (SOUTH ASIA)

The Joneses are both nurses using their medical skills to serve the unengaged people groups of the Asian world, helping people with basic healthcare needs and educating them on disease prevention. Ultimately, they hope to draw people into right relationships with God through loving them and healing the sick.

JARED S. (WESTERN ASIA)

Jared will be working with college students while serving in Western Asia, with the goal of making disciples who walk in obedience to Christ and multiply themselves throughout the world.

“At the age of 19 I was diagnosed with a rare nerve disease that left me almost completely paralyzed through the extremities of my arms and legs, and doctors did not know if I would ever regain my strength. In the span of 5 years I had relapsed 8 different times. Each of these occurrences left me questioning if I would ever be able to walk again, or if I would always be dependent on someone having to personally feed me, since I did not have the strength to do so. The only thing that truly gave me the strength to get through this point in my life was my hope in God.”

Jessie continued with her college education, even though she says there were “times I could hardly hold a pencil in my hand” or “had to finish my homework in the hospitals.” She has now been in remission for years, “without needing to schedule my life around treatments and doctor’s appointments. To this day doctors have no answers to how I have regained all of my strength. My answer is God. There is not one day that I take my health for granted.” She began coaching and teaching, “working as hard as I could to reach out to my high school students to share with them the hope God has revealed in my life that can also work in their lives.”

In 2014 Jessie went on an Exposure Trip to Costa Rica to work with Students International. “I loved my experience there, was able to learn a lot from the staff, and felt like 2 weeks wasn’t long enough, so I was definitely called to come back.” Invited to be a summer intern there, Jessie accepted, “and 2 months turned out not to be long enough. Halfway through the summer I prayed that God would use me fully, no matter what that would be,” and He “led me step by step to...go back and serve with SI Costa Rica long-term,” where she has committed to a minimum of 3 years.

“I fully believe I needed to endure my trials so the work of Christ could shape and refine my heart to be able to live in accordance to this calling, and commit to the work He has created for me. Looking back, I would do it all again knowing it has brought me closer to Him.” She continued, “there’s just one life to live and I need to live fully for Him, and it’s not my choice in where that is. It’s where He’s leading me.”

DEL AND ARIELLE GRIFFITH (WEST AFRICA)

The Griffith family relocated to a remote village to start learning an ethnic group language, with the purpose of moving closer to the heart of the people and eventually translating the Word of God into the local language.

GLOBAL INTERNS

\$15,000

Total invested over 3 years as we send out at least 8 Global Interns each year

PAIGE HARRIS (INDIA)

As part of Agape International Missions (AIM), an organization focused on ending child sex slavery, Paige lives in a hot and humid city in India. Working with a care home that supports children with disabilities, she helps the boys and girls in the community create beautiful jewelry and baskets to sell.

DASHA TYSHCHENKO (UKRAINE)

Her heart's country, Dasha was born in Ukraine and lived there for 9 years before moving to the States. She now returns there each year to serve with Hope for Orphans, loving on kids and sharing the hope of Jesus Christ with them.

BRITTNEY SALLEY (THAILAND)

During her first visit to Thailand, Brittney had a strong pull toward Lampang, and though she didn't know the specifics, she knew God had plans for the people there and that she was to be part of it. She returns each summer, working with Take5 Thailand, now mentoring and co-leading other summer interns, as she builds relationships year after year with the locals, using her passion for teaching to break through the strongholds of the country's cultural roots in Buddhism and help them come to know the love of God.

SCOTT HARBOUR (COSTA RICA)

Scott was part of the Students International summer internship program, where he helped facilitate some of the sports programs in the local communities around San Jose.

HANNAH VARGAS (COSTA RICA)

Hannah participated as a summer intern with Students International in the Social Services department, where she helped to engage the Boys and Girls Clubs in the poorest neighborhood in the country.



GENEROSITY GIVING

\$500,000

The First Fruit of Cultivate
Local Gospel-Centered Initiatives

\$1.5 Million

Minimum Ongoing Missions Investment
Local and Global Gospel-Centered Initiatives

\$2 Million

TOTAL MINIMUM COMMITMENT
IN GENEROSITY GIVING





RENOVATION

THE FIG GARDEN CAMPUS

\$3.2 MILLION

MULTI-USE KIDS FACILITY AND CLASSROOM EXPANSION

We will upgrade and modernize our kids facilities to meet the growing needs of our Fig Garden community, which will include an expansion of classrooms, increasing our footprint by 7,000 square feet.

Located near some of the most condensed populations, our Fig Garden Campus is strategically placed in an area that serves the heart of our city. Recognizing the potential for increased gospel impact, we grew attendance by 200 adults with the addition of 2 Sunday morning gatherings, including our Spanish-speaking ministry, which positioned us to make disciples in the surrounding Hispanic community.

We have seen kids witness to their mothers and fathers, bringing them to faith in Christ, students invite classmates to hear relevant biblical teaching, and leaders love, care for, and teach our little ones to follow Jesus – to live in a manner that honors God. However, with upward of 750 kids and adults in attendance on any given Sunday, our gospel reach is restricted by capacity limitations and outdated facilities.

The renovation of our Fig Garden Campus would allow us to aggressively and effectively engage even more of the approximately 100,000 people living within a 1-mile radius of our campus with gospel-centered teaching, worship, discipleship, equipping classes, and marriage enrichment programs – areas of incredible transformation already happening in and through our church that are limited by our current facility. In creating readily available space that is more functional, we can increase our ability to reach this part of our community for Christ.

Considered a desirable area for urban creatives with young families, we recognize over 40% of the people living in the historic “Old Fig Garden” neighborhood are under the age of 25,^[3] providing a strategic opportunity to reach the youth of our city. The campus is located within 1 mile of Bullard High School (2,600), Bullard Talent (760), Tenaya Middle School (900), Wawona Middle School (500), and 6 feeder elementary schools (3,065), providing the potential reach of over 7,500 students (kindergarten through 12th grade).

During the 3-year season of Cultivate, we are trusting the Lord to see 150 new Christ-followers, including kids and students transformed by the gospel, over 50 publicly profess their faith in Christ through Baptism, and over 400 adults connecting in life-giving relationships within the body.

Our first priority is to train and equip the 800 kids, students and adults currently in attendance each week at 4 Sunday gatherings. Renovation would position us to engage up to 1,500 kids, students and adults in attendance each week at those gatherings, and by God's grace, also allow us increased capacity for various discipleship environments with the potential of reaching hundreds more.

“I’ve been serving 3rd and 4th grade for 4 years. I look at it like a blessing that God has given me. I’ve been given the opportunity to baptize one of my students; I’ve been to their soccer games, their baseball games. One of my students was dribbling down to score a goal, and one of the kids from the other team fell. To see her go back and pick him up...it’s awesome to see them live out what we work on here – about God and being a Christian and what it’s all about – to see these kids are really living it. I was losing my students as they moved up to the next grade, so I moved up with them. They have become a part of my life, something I look forward to. – Patrick

KIDS MINISTRY

In a post-Christian culture, our youth are struggling to find purpose and meaning in life. Turning in desperation to the things of this world, they are living in the consequences of these decisions and losing hope. When nearly half of all Americans who accept Jesus Christ as their Savior do so before reaching the age of 13,^[2] how can a church experiencing exponential growth in pre-kindergarten offer young people hope through Christ when capacity hinders the ability to do so?

Believing authentic life change happens in relationships rather than rows, renovation would allow our Kids Ministry to provide biblically sound, high-energy, diverse programming in ample space intentionally designed to accommodate kids of all ages. Imagine hundreds of kids worshiping Jesus, being disciplined in community, and equipped to share the gospel with friends and neighbors.

“Love the Lord your God with all
your heart and with all your soul
and with all your strength.

These commandments that I give
you today are to be on your hearts.

Impress them on your children. Talk about
them when you sit at home

and when you walk along the road,
when you lie down and when you get up.”

DEUTERONOMY 6:5-7, NIV

- This past year, over 800 kids (preschool through 4th grade) have been exposed to discipleship environments (small and large groups), averaging over 250 in weekly attendance at 4 gatherings. Renovation and expansion of kids facilities would allow for a potential reach of over 500 kids in attendance each week – creating environments meant to deepen the wonder and excitement of inviting Jesus Christ to be their Lord and Savior.
- Our development of leaders and volunteers is stronger than ever, with over 100 serving regularly. Small group leaders provide strong teaching content, while large group gatherings invite kids into a fun, life-giving worship experience together with their friends. Renovation would allow us to launch similar kids programming for each child, regardless of their stage of childhood development, as well as allow growth of leaders and volunteers to continue.
- Summerpalooza, our Vacation Bible School (VBS), impacted over 320 kids (kindergarten through 6th grade) this past year. By providing a high-energy, fun, interactive, gospel-centered gathering – and encouraging kids to invite their classmates, neighbors, sports teams and dance teams – a child learns to understand and actively participate in what it means to help others connect to God and to each other in every neighborhood. In addition, Summerpalooza created a culture in which 150 students (7th through 12th grade) served alongside each other, answering God’s call for them to invest in others. Renovation would allow for the potential growth of over 600 participants in Summerpalooza, while exposing over 200 students to serving the next generation.

RE|ENGAGE

Re|Engage is one of our most impactful discipleship environments, focusing on marital enrichment. God has used this ministry to show the nature of His design for marriage and transform hundreds of relationships, equipping those suffering from the effects of divorce, relational brokenness, and the consequences of sin that hinder marriages over time. Lord willing, renovation would allow us to become one of the foremost transformative marital programs in the Central Valley, with an undeniable kingdom impact for generations to come.

- In the last 2 years, Re|Engage has helped over 125 couples reconsider how their marriage could glorify Christ, transforming them for the betterment of their families. Our limited facility has forced us to turn people away. Renovation, however, would allow us to serve 325 couples each year, helping to grow, redeem, and resuscitate many more marriages.
- Our renovated facility would also be able to accommodate 325 couples each year in Merge, an equipping class aimed at those seriously dating or engaged, focused on training them to see their relationship leading to marriage as a critical component of their faith.

LA FUENTE

God has a heart for the nations and desires His church to transcend language in order to reach all of humanity with the gospel. Recognizing 47% of the population of Fresno County is Hispanic, we launched La Fuente, a Spanish-speaking gathering, providing Christ-centered teaching and community in ways which overcome language barriers. A renovated Fellowship Hall would allow us to move from a quaint Bible study in a small kids classroom to a larger gathering robustly resourced with worship, teaching and Kids Ministry.

- La Fuente currently serves an average of 45 kids and adults in weekly attendance, resourced with teaching that is being taught in Spanish. Through renovation, we are trusting the Lord to double our potential reach into the Hispanic community, serving over 100 kids and adults each week.

- Able to provide functional, event-ready space heavily resourced with advanced tech and lighting capabilities, we would have the potential to increase our reach into the community. Each event allows us to come into contact with more people, and the more we can accommodate in our renovated space, the more lives can be changed by the power of the gospel.
- This past year, over 150 students (5th through 12th grade) gave several days of their Spring Break to invest in our city through I Heart Fresno. Renovation would allow additional participants to stay overnight at the campus while serving, increasing our capacity to expose over 300 students to the needs of our community.

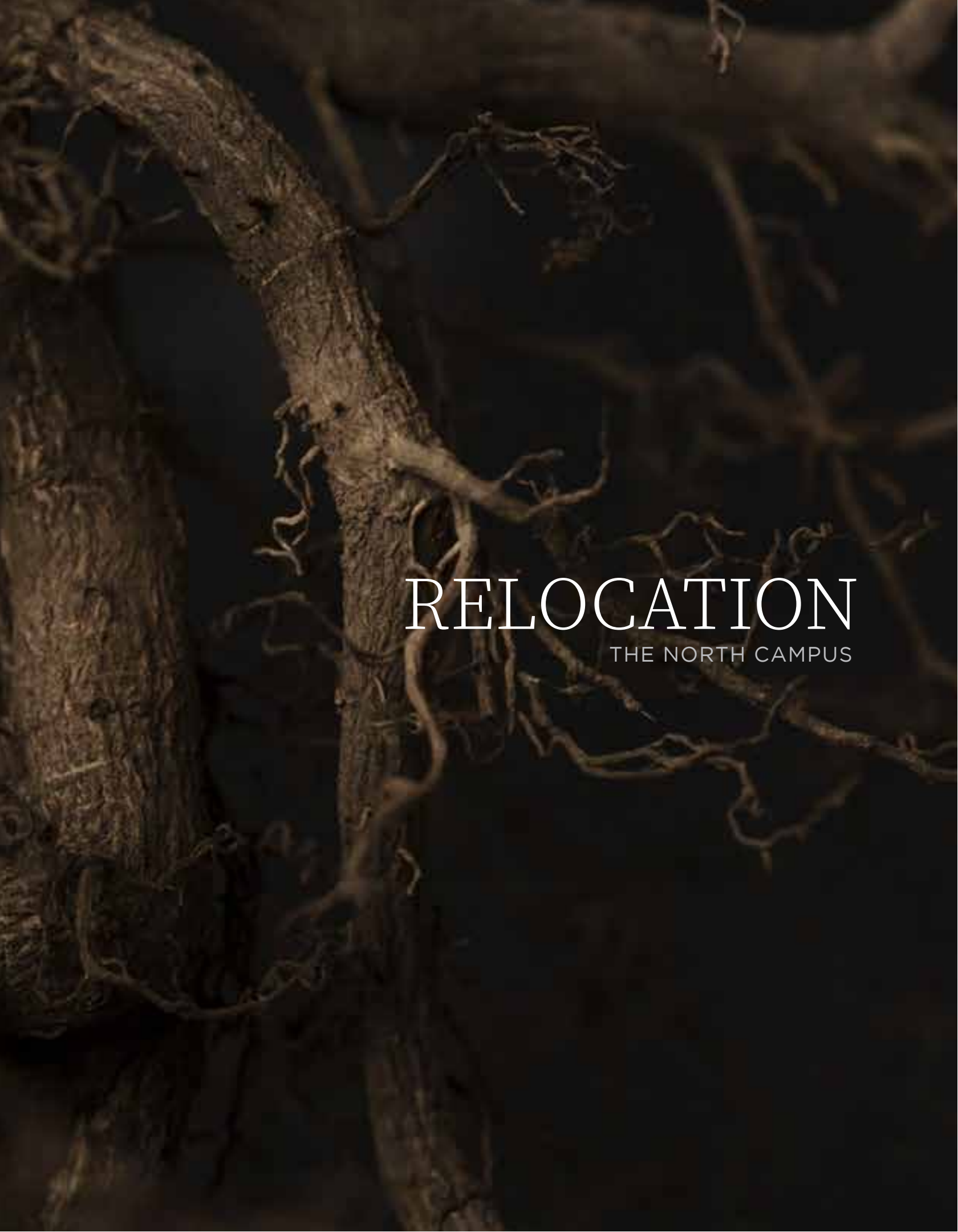


COMMUNITY OUTREACH

We currently host various events for ministry partners, such as West African Vocational Schools, Every Neighborhood Partnership, Fellowship of Christian Athletes, and Safe Families for Children. In addition, we provide a venue for Men's and Women's Bible Study Fellowship, Central California Women's Conference, Recovery and Marriage Conference, Down syndrome events, and Bullard Baccalaureate. We also accommodate soccer and baseball practices, a community dog park, birthdays, weddings and funerals.

Updating and expanding our campus would allow us to generate goodwill as we further engage with the growing needs in the community, while increasing gospel influence.



A close-up photograph of a tree trunk and its roots, with the word 'RELOCATION' and 'THE NORTH CAMPUS' overlaid in white text.

RELOCATION

THE NORTH CAMPUS

\$21 MILLION

MULTI-USE SPIRITUAL TRAINING AND COMMUNITY CENTER

We will begin to develop a multi-functional spiritual training and community center on the Smittcamp Family's historic 52-acre Wawona Ranch, located on Nees between Minnewawa and Clovis Avenue, adjacent to Buchanan High School.

“We’ve had a few Presidents here. We’ve had a few Secretaries of Labor. We’ve had great things here. But there isn’t anything better than what we will do tonight for the good work of our Lord.”

– Bill Smittcamp

Since its launch in 2007 with a single morning gathering, the North Campus has seen a 300% growth to date, now hosting 6 gatherings each week. Attendance grew by 500 with the addition of a third Sunday morning gathering in 2017, and we are on pace for a 15% increase in adult attendance over the previous year. Upward of 3,500 kids, students and adults in weekly attendance puts our current sanctuary at more than 80% capacity at each gathering, with church statistics indicating that growth halts when a church reaches 75% of its seating capacity.

We have asked Life Groups to meet in closets, asked students to play in the parking lot, and asked our staff to office in the sanctuary. We have seen kids, students and adults invite their friends into rooms filled beyond assigned capacity. For years, we have squeezed, adjusted, modified and maneuvered growing ministries to resource God’s calling. While we have seen the campus grow exponentially, we are out of room.

So neither he who plants nor he who waters is anything,
but only God who gives the growth.

1 Corinthians 3:7, ESV

Relocation would allow us to reach thousands more within the surrounding community of approximately 200,000 individuals, characterized by a high density of kids and students, with gospel-centered teaching, worship, discipleship, equipping classes, and recovery programs – areas of incredible transformation already happening in and through our church that are limited by our current footprint. We are called to make disciples of this generation and the next, and by God’s grace, we will grow people into a more intimate, abiding relationship with Jesus Christ – in and beyond gatherings.

Considered a desirable area for young working families to put down roots, we recognize 84% of people living in the area are homeowners, 18% are ages 25-39, and 26% are ages 0-17.^[3] Positioned alongside the historic Clovis Trail, and bridging Old Town Clovis with a future northern Heritage Grove development, the new campus will be strategically located near Buchanan High School (3,500), Fresno Christian Schools (600), Clovis West High School (2,006), Clovis North Educational Center (3,859), and various feeder elementary and middle schools (16,000), placing over 26,000 kids and students (kindergarten through 12th Grade) within a 3-mile radius. Relocation would also place the campus within a 3-mile radius of nearly 30,000 college students at California State University, Fresno (24,400) and Clovis Community College (4,175). We are trusting the Lord to increase our potential reach by up to 50%, from over 1,500 to nearly 2,250 students.

As our impact expands during the 3-year season of Cultivate, Lord willing, we will see 300 new Christ-followers, including kids and students transformed by the gospel, over 100 publicly profess their faith in Christ through Baptism, and over 800 volunteers find rich, life-giving relationships within the body.

Our first priority is to train and equip the 3,000 kids, students and adults currently in attendance each week at 6 gatherings. Relocation would allow us to double our capacity, with the potential to reach over 6,000 in attendance each week, in fewer gatherings, creating a regional ministry hub for an even more powerful gospel influence.

“I learned yesterday after I dropped my son, Dylan, off at church that you were going to announce to the kids that 5th graders are no longer welcome on Wednesday nights. Upon reading this announcement, my heart broke for my son. Dylan is a kind and sensitive young man who wears his heart on his sleeve. My husband and I have always encouraged (pushed) Dylan to be involved in various activities from athletics to clubs, but it wasn't until he joined 516 this fall that I saw a change in him. He loves Wednesday nights! We are not coercing him to attend, but rather he is dying to get out the door to come to church. When I pick him up, we have the usual what-did-you-learn-tonight conversation on the way home, but then I see that he internalizes the lesson and reflects upon it as the week progresses. 516 has truly had the most positive impact on my son.

How can this be taken away from kids who have gained so much from it in such a short time? How can I be part of a solution that keeps 100 kids involved in church on Wednesday nights rather than at home in front of the TV or on a device?

– Michelle

STUDENT MINISTRIES

When nearly half of all Americans who accept Jesus Christ as their Savior do so before reaching the age of 13, and 2 out of 3 born again Christians made that commitment to Christ before their 18th birthday,^[2] how can a church experiencing exponential growth transform the next generation if students can no longer invite their friends due to capacity limitations?

How does it feel to be turned away because there is simply no room for you?

In a post-Christian culture, our young people need hope in the gospel, authentic community, and healing from sin and suffering related to addiction, abuse, pornography and shame. Relocation would allow for Student Ministries to reach thousands of students by providing a high-energy, biblically focused midweek experience in a space large enough for all students to connect and invite their friends – friends who are then exposed to biblical community, worship, and relevant messages focused on growing them in their relationship with Christ – and live as a reflection of Him in their home and on their school campus.

- During the past school year, over 1,000 middle and high school students engaged in discipleship environments (Life Groups), averaging over 300 in weekly attendance, while 5th and 6th grade students averaged 60 each week. Relocation would allow for Student Ministries to reach over 1,500 students, exposing them to discipleship, leadership, and service environments, which pour into the next generation.
- Life Groups foster prayer, accountability, discussion of Scripture, and most importantly, a safe place for adult leaders to invest in our youth, and in turn call them up to disciple others and eventually serve as

they have been served. Providing ample, intentionally designed space for student programming, relocation would allow for the potential growth of over 50 Life Groups with 500 participants.

- A key component to spiritual maturity is service. Simply put, students grow when they serve. Our development of student leaders is stronger than ever, with over 75 serving in various ministries throughout the church. This past year, over 150 students (5th through 12th grade) continued to exemplify the core values of Student Ministries by serving faithfully, giving of their Spring Break to invest in our city through I Heart Fresno, while 15 high school students committed to serve internationally in the Dominican Republic. Relocation would allow for the potential growth of over 90 student leaders, while exposing over 300 students to I Heart Fresno.
- Over 400 students collectively attended Mount Hermon and Hume Lake Christian Camps, where they experienced the love of Christ in profound ways. Relocation would allow for exponential student growth to continue, exposing more to camp and the life-changing power of Christ.
- Recognizing a strategic opportunity to reach the underserved parts of our city, relocation would allow us to create an affordable, high-quality day camp experience in our community. We would partner with such organizations as Fellowship of Christian Athletes and Hume Lake Christian Camps to orchestrate camps, clinics and other community events. These environments would draw kids and students from all races, ethnicities, and economic and social backgrounds, uniting them with each other through sports, crafts and recreation, where they would be exposed to

the gospel of Jesus Christ and then return home to share the good news with others.

KIDS MINISTRY

While we are experiencing exponential growth in preschool through 3rd grade, we are out of room, hindering our ability to equip our current youth, as well as reach new people for Christ. We have such a small window to support our parents in helping young hearts discover who Jesus is and how to connect to Him, considering half of all Americans who accept Jesus Christ as their Savior do so before reaching the age of 13.^[2] If we weren't confined by space, what more could God do with a healthy, thriving Kids Ministry?

Imagine thousands of kids memorizing Scripture, gathering together to worship Jesus, and being equipped to share the gospel with friends and neighbors. Relocation would allow us to provide biblically sound, high-energy, diverse programming in ample space intentionally designed to foster relationships, sharing, trust, adventure, and a love of Jesus in kids of all ages. In addition, more space offers less impacted classrooms, providing lower leader-to-child ratios, which encourages greater one-on-one interaction and increased learning within a discipleship environment.

Building authentic relationships with children opens up their heart for the spiritual work to happen. In other words, when kids know they matter, they start to understand God matters.

- This past year, over 1,500 kids (preschool through 4th grade) have been exposed to discipleship environments (small and large groups), averaging over 475 in weekly attendance at 5 gatherings. Prioritizing thoughtfully designed rooms for specific ages with a sense of community in mind, relocation would allow for a potential reach

“Have you found any churches that need you?” my sister asked.

“What!” I exclaimed. “How could a church need me?”

“Jeremiah and I get to hang out together each week. He is insightful, sensitive, persistent and hilarious, and he has Down syndrome. He has the ability to memorize Scripture and apply it directly to his life. Jeremiah will often correct his own behavior by saying, ‘Love your neighbor as yourself.’ When he speaks in class, all the other kids listen. One girl commented, ‘I think he’s gonna be a preacher when he grows up.’ Jeremiah is definitely an evangelist.”

“Logan also has Down syndrome. I get to see him every Sunday morning and negotiate with him about everything: How to play with the ball, how to participate in worship, how many name tags I should wear, and how much God loves us to who gets to say, ‘Ready, set, go!’ when we race from the water fountain to the classroom. We also compete for who can say ‘I love you!’ the loudest as we part ways in the parking lot.”

“Each member of the body of Christ has gifts and abilities that benefit the other members, and it is my honor to watch Jeremiah and Logan use their abilities and develop their gifts.” – Beth

of over 2,400 kids in attendance each week at 2 larger gatherings.

- Our development of leaders and volunteers is stronger than ever, with over 200 serving regularly. Relocation provides increased opportunity for our church body to serve in areas of giftedness, and in doing so, find authentic community with each other in their ministry teams, encouraging growth of leaders and volunteers to continue.
- Families affected by disability, and unable to find a youth ministry providing support and care, often do not attend church. Relocation would allow us to create discipleship environments for our Special Needs Ministry to include families with kids and students who have yet to find a place where they fit in.
- Increased facilities and green space would allow for the potential growth of over 1,000 participants in Summerpalooza, our Vacation Bible School (VBS), a potential increase threefold from this past year, in which over 320 kids (kindergarten through 6th grade) connected to God and to each other during high-energy, fun, interactive, gospel-centered gatherings. In addition, Summerpalooza created a culture in which 150 students (7th through 12th grade) were able to serve during the event, and relocation would allow that number to increase significantly, exposing over 300 students to serving the next generation.
- Over 500 kids collectively attended Kids Ministry events designed to bring families into community with each other, and Lord willing, relocation would allow us to double our potential reach, exposing over 1,000 kids and their families to the gospel with more frequent fun, inviting events that serve as onramps to church gatherings and Life Groups.

“I get excited when people who have been forgiven much...realize what running after life on their own is about, and start to realize the love and peace and fullness of Christ... It's pretty infectious. And it's pretty infectious in a good way. It's evident the Spirit is growing and alive.”

– Re:Gen Director and Pastor, Dave Obwald

RE:GENERATION RECOVERY

Re:Generation Recovery (Re:Gen), a gospel-centered recovery program, helps to restore relationships, reconcile marriages, and heal those wounded by all kinds of sin and suffering, including adultery, pornography, anxiety, self-doubt, abuse, and addiction. Through Re:Gen's 12-step discipleship process, 1,200 people realized their need for God's grace and responded by learning to act in a new way of life, with a new identity in Christ.

- Providing safe, honest community for the broken and freedom from the trappings of sin, Re:Gen currently serves 400 individuals weekly, welcoming 20 first-time guests

each week. However, we are unable to accommodate our current growth in the program, as limited facilities force small groups to meet in every available space, including storage closets. Relocation provides increased capacity and the ability to minister to new people for a potential reach of over 1,000 each week.

- Relocation would allow us to serve as a place of healing for our entire city, helping other churches begin the program as an expression of their discipleship ministry, exponentially increasing the number of people understanding and responding to God's grace.

Sarah, 29, has a story. She admits she wouldn't have this story if it were not for her husband's story. It would be seven years of marriage before Mason would confess unfaithfulness that had occurred three months after their vows. "God was able to show me it wasn't me. It wasn't my inadequacies; it was what he was struggling with. It was hurtful to me, but it wasn't because of me. The Lord gently loved me and held me in my hurt. He provided me with the grace and mercy to forgive my husband, to see how far he had come and how much he had changed. For the first time in seven years, we didn't have secrets. We were authentically living our life in the brokenness and beginning to face trials together, as opposed to separately. Our marriage had new life."

"Recovery groups were only for those with addictions," she had thought. "I found that my desire to control situations and circumstances continuously led back to fear, the fear that I thought I had given to Christ as a child. I feared the idea of failure – as a mom, a wife, a professional, a daughter. I feared what people thought of me." She continued, "Through it all though, God has continued to bring me back to Him, to restore my soul."

COLLEGE STUDENTS AND YOUNG ADULTS

As a church that was built on the backs of collegians, we recognize the urgency to cultivate the hearts of college students and young adults for Christ. They are the lifeblood, the heart and soul of our church – passionately serving within the body and actively shaping culture, influencing the future of our city.

The next generation of teachers and principals, coaches and law enforcement, mayors and city planners, are inundated with decisions that could either move them toward godliness and healing from sin and suffering, or spiritual destruction. *Which friends to hang out with? What career to choose? Which person to date, pursue, and eventually marry? Where to invest my money? My weekends?* Far too many college-age adults are desperate to find hope and meaning in life, and in a post-Christian culture, are turning to the things of this world. While living in compromise, they are suffering in isolation with addiction and shame.

Young adults need to see, up close and personal, what a life of obedience to Jesus looks like. They need to see students having fun in sobriety, experiencing genuine community and relationship with others. What if peers leveraged their lives for the kingdom of God, and being drawn to the higher calling of service to Christ, could influence others in a profound way?

Relocation would allow increased capacity for discipleship environments in which young people are calling each other up, living in obedience to Christ, speaking the truth in love, and without fear, encouraging one another to grow closer to Jesus.

- Friday Night Hangs (FNH) gathers an average of 80 college students and young adults together weekly in one location.

For Jim, the sky was the limit. Literally. Having sold his first company at 19, he found himself the “yes” man, flying anywhere with friends at a moment’s notice, spending 2000 dollars a week in drugs and alcohol. It was a usual Friday night when he accepted an open house invite from Devin. And Jim, who never shows up empty-handed, brought two 30 racks of beer to Friday Night Hangs at one of The Well’s college intern houses. Upon realizing this, Jim put the beer back in his truck and returned to the house. “It was different,” he said. “It wasn’t surface-level. People were actually being genuine and caring for you.”

On January 16, 2017, Jim gave his life to Christ sitting in his truck with Devin in the North Campus parking lot. “I’m so moved,” said Jim. “I need to commit my life to Christ.” Devin asked, “Can we do it together here?” And Jim said, “Absolutely.”

Despite his worldly success, Jim had seen himself as worthless, broken, having no self-esteem or self-confidence. “I’ve been to other churches and felt like I had to be perfect, always covering up my sins. I love that Brad teaches – and what The Well is all about – is that we are all broken, and bringing things into the light is better. Money shouldn’t define my happiness or my worth; it should be used to help other people’s lives out. You should always invest – not in stocks or mutual funds – but in the lives of the people around you.”

Strategically located in a College Intern House across from California State University, Fresno, FNH provides a place for students walking with Jesus to develop friendships and invite others, especially those far from God, into authentic community – and through relationship into a church gathering or Life Group. Relocation would provide ongoing training and equipping for our collegian crowd to better prepare them to reach the nearly 30,000 college students within a 3-mile radius of our new campus.

- Increased influence and opportunity through relocation would allow our 7pm gathering, representing the core leadership of our church and averaging 375 college students and young adults in attendance each week, to grow by 25%. Providing significant relational connection, personal challenge, and refuge from brokenness, this discipleship environment equips young people to serve the church body and impact our city for Christ.

MEN'S AND WOMEN'S MINISTRIES

Our Men's Ministry desires to reach, train and equip the men of our city through our Men's Breakfast gathering, challenging them to lead biblically in their communities, in the marketplace and in their families, all in exchange for bacon.

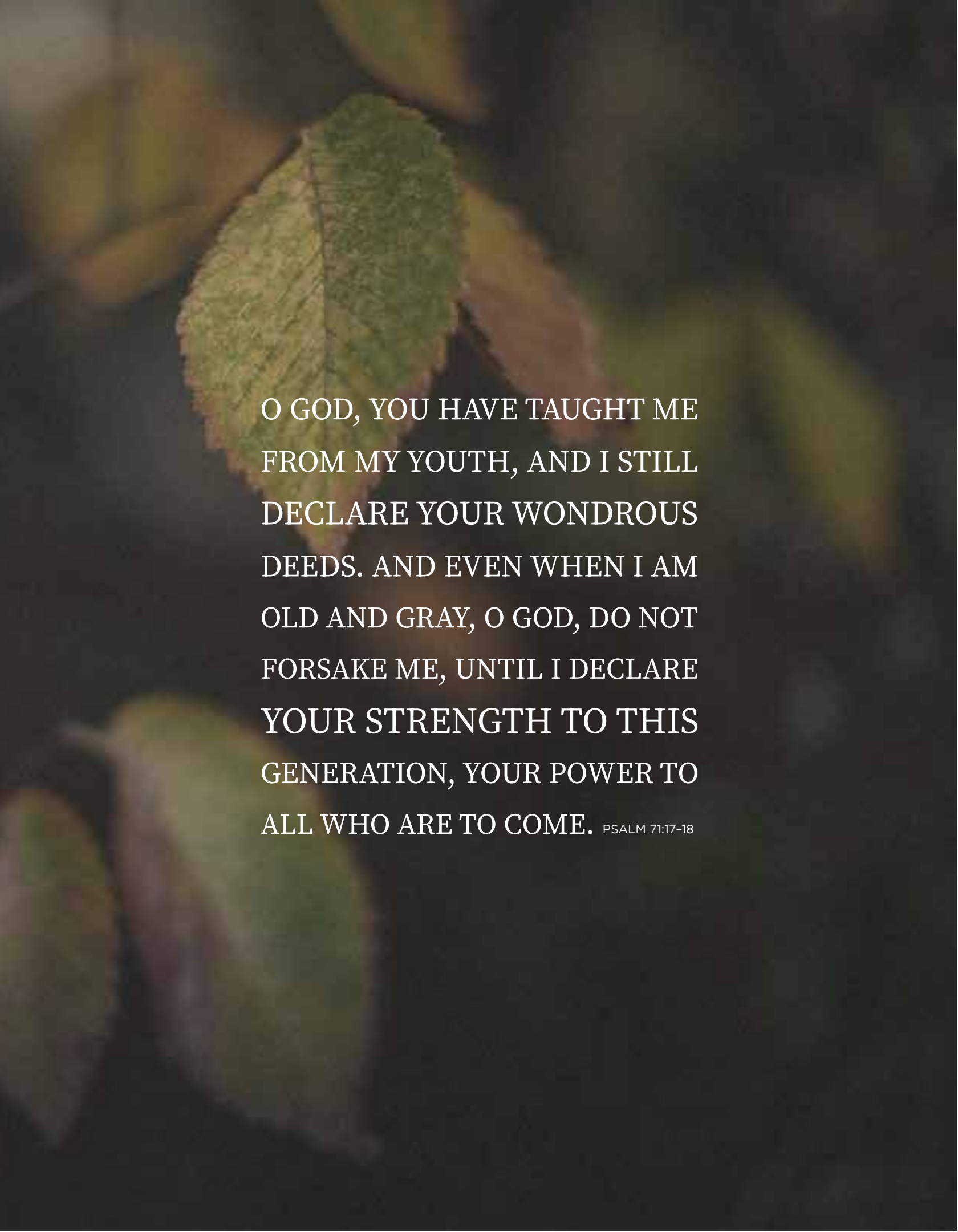
- Hosting over 200 men monthly, our Men's Breakfast gathering strengthens the faith of the men in our city, providing an environment that sparks mentorship and discipleship, and opportunities for professional networking. Relocation would provide a greater degree of connection,

creating a large gathering space in which hundreds more men can enter into meaningful relationships, hold each other accountable to the truths of the Bible, and have room to invite their friends.

Our Women's Ministry is another example of multigenerational discipleship, in which women of all ages, from different seasons of life, and in different circumstances, grow in Christlikeness – building biblical literacy and theology, cultivating relationships with God and each other in authentic community, and serving others.

- Our last semester Women's Bible Study, which provided a safe place to engage topics of motherhood, marriage, and mentorship, equipped over 500 women, including 60 leaders. Relocation would allow for increased capacity to serve over 700 women, while developing 100 in leadership.
- Forced to meet in the current sanctuary, women are limited in depth of conversation, authenticity and vulnerability. While relocation would allow for increased space, it would also allow for sufficient privacy for Life Group discussion, thus alleviating disruption of our staff, as they currently must vacate the sanctuary, which also acts as our church office.





O GOD, YOU HAVE TAUGHT ME
FROM MY YOUTH, AND I STILL
DECLARE YOUR WONDROUS
DEEDS. AND EVEN WHEN I AM
OLD AND GRAY, O GOD, DO NOT
FORSAKE ME, UNTIL I DECLARE
YOUR STRENGTH TO THIS
GENERATION, YOUR POWER TO
ALL WHO ARE TO COME. PSALM 71:17-18

What happens when a body of believers is transformed by the gospel and launched out into our community, loving our neighbors, serving feverishly and relentlessly, and giving above and beyond in response to what God is already doing through us?

“But seek the welfare of the city where I have sent you into exile, and pray to the Lord on its behalf, for in its welfare you will find your welfare.”

JEREMIAH 29:7, ESV

When the people of God reach others with the life-changing power of Christ, faith becomes incarnate and the gospel takes on flesh. Transformed lives influence homes, and families begin to seek the Lord, pray, and actively invest in their neighborhood. Through the faithful love of neighbors, neighborhoods reflect the light of Christ – they care at a deeper level as they call out injustice and seek the welfare of the city. Over time, as neighborhoods grow to impact larger communities, the city is shaped by the gospel, and those seeking the welfare of the city will begin to see the fruit of their labor.

God, do not forsake us until we finish the assignment you have for us.

We recognize the magnitude of trauma that is defining our culture, and if we fail to reach people with the hope of the gospel, we have failed at being good stewards of God’s calling on our church. With a deep conviction to proclaim Christ to every generation, we will continue to call one another to faithfulness in our pursuit of Jesus.

PRAY.

Humbly seek the Lord’s will and His blessing, and ask for His good hand to be upon us.

GIVE.

Prepare your heart to give financially.

ENGAGE.

Engage others, and be on mission with us as a champion of Cultivate, so we can faithfully carry this load together.



CULTIVATE CAMPAIGN

\$500,000

The First Fruit

Local Gospel-Centered Initiatives

\$3.2 Million

Fig Garden Campus

Multi-use Kids Facility & Classroom Expansion

\$21 Million

North Campus

Multi-use Spiritual Training & Community Center

\$300,000

Ancillary Campaign Cost

\$25 Million

TOTAL CULTIVATE CAMPAIGN

CULTIVATE FUNDING RESOURCES

\$10 Million

Cultivate Campaign Donations

\$5 Million

Outside Funding Sources

\$10 Million

Funds from the sale of current
North Campus and Bank Financing

\$25 Million

TOTAL EXPECTED FUNDS RECEIVED

The completion of Cultivate will trigger relocation of the entire North Campus, allowing for the sale of the current property, thus lowering the total financing need. Financing will be utilized in a way that maintains a healthy financial position for the church.

Current Financial Snapshot: Our congregation has given faithfully from the beginning and our elders have stewarded these resources with great care. As The Well has grown, our financial capacity has grown as well. The Well currently owns two campuses outright and carries no debt, and has a current cash balance of \$2.5 million.

^[1] www.barna.com/research/post-christian-cities-america-2017

^[2] www.barna.com/research/evangelism-is-most-effective-among-kids

^[3] www.census.gov



THE WELL



CULTIVATE



THE WELL



CULTIVATE

THEWELLCOMMUNITY.ORG